

PRESS RELEASE

GOLD & SILVER WINNING LASER LABELS

07/12/2017

Creating a metal look film label with colour laser printer and copier technology was always a tough job, the electrostatic process used creates an electrical charge which normally meant it was simply not possible. Today Folex provides a nice solution to this challenge with Signolit SC 48 and SC 50.

Folex has for many years produced a range of adhesive films for colour laser printers which have a strong market reputation for consistency and reliability. When you run 5 sheets or 20,000 sheets you need a product that simply runs and doesn't jam or leak adhesive inside your printer. With Folex adhesives we have over 25 years of running safely and quietly through your device without causing you grief and thats not as easy as it sounds!

So taking this experience and using our tried and tested reliable adhesive and release liner which we use on our current clear, glossy and matt white films and not wanting to change a winning formulae, we produced a new revolutionary face film to go onto this adhesive.

Signolit SC 48 is a heat stabilised polyester 0,070 mm film which is tear resistant and coated with a shiny, scratch proof gold layer. Signolit SC 50 has a shiny, scratch proof silver layer. The films are ideal to create metal and luxury effect labels, stickers and signs and are targeted at the cosmetics, jewellry and pharmaceutical industry as well as anyone simply wanting to create greater impact and stand out from the crowd.

For further information please contact Simon Warren at Folex AG.

ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

More information on the complete portfolio is available at www.folex.com

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