

SUCCESSFUL PRESENTATION OF FOLACOAT® PURE AT DRUPA 2024

Fofox introduced the new **Folacoat® Pure** to the market at Drupa. The feedback from industry professionals was consistently positive, highlighting the groundbreaking significance of this development in sustainable coating solutions.

Folacoat® Pure, part of the future-oriented PureLine range, sets new standards in sustainability and resource conservation. This coating plate features an innovative structure: it is composed of approximately 30 % resource-saving materials, achieved through the carefully balanced use of recycled polyester and bio-based polymer. With this combination, Fofox offers an environmentally conscious yet high-performance alternative to conventional coating plates.



"The positive response to **Folacoat® Pure** confirms our direction towards sustainable innovations. The market recognizes our commitment to ecological solutions and reinforces us in our future developments," says Stephan Klaas, Sales Manager for the printing industry at Fofox.

Visitors to Drupa had the opportunity to learn directly at the booth about the features and benefits of **Folacoat® Pure** and to discuss the latest developments with Fofox experts.

The next step will be to establish **Folacoat® Pure** as a permanent offering in the Fofox system solutions product line for the coating unit.

ABOUT FOLEX

The Fofox group specialises in the finishing and coating of films and specialties and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Fofox offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry. Visit us on [LinkedIn](#).

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