

PRESS RELEASE**DRUPA 2016 DÜSSELDORF**

May 31 – June 10, 2016

Folex the Swiss-German coating company targets its Print On digital division on a number of new developments at DRUPA with its focus on materials for HP Indigo and Colour laser presses as well as large format Ink Jet media.


DIGITAL PRINTING

The Folex Digiprint IG portfolio was launched over 20 years ago in 1994 with the launch of the first HP Indigo presses, focusing on specialty substrates with a Folex in house developed proprietary coating offering no limited shelf life, excellent ink adhesion, printability and run ability. The substrates are polyester based offering excellent dimensional stability, therefore ensuring tear resistant, tough materials with superb printable colour registration. Materials include clear, white, matt translucent, metalised silver, adhesives and Static cling films as well as T-Shirt transfer. Due to its close co-operation with HP for many years Folex it is an official HP Alliance One Partner ensuring the two companies continue to work closely on product and market development as well as official approvals. Drupa will see the premier launch of materials now officially approved by HP for the new HP 10000, B2 format. The first material types of its kind. These include available in 530mm x 750mm format, Folex Digiprint IG PVL 100 and PVL 180; this is a clear polyester film for overlays, shelf wobblers, Point of Sale, and Point of Purchase materials with a paperbacking for sensor detection and good run ability. The 100 and 180 are 0.100 and 0.180 micron in thickness. Folex Digiprint IG WODS 180 is glossy white polyester in 0.180 micron, offering a tear proof film for manuals, maps, tags, Point of Sale and Point of Purchase and any application where paper is not up to the job.

Ink Jet large format remains a very important part of the portfolio and Folex has expanded its Reprojet family of color separation films: the 'ReproJet' series for pigment, dye and eco-solvent inks offers the necessary resolution and high density for the most demanding flexo, screen and pad printing applications and here the range is today the most extensive in the industry. RPJ-LT is a lower cost, economy version offering instant dry performance, good UV density on a 0.100 micron base film. Total film and coating thickness is 0.130 micron ensuring the material still offers good stability during the film separation process. This complements the premium Reprojet P HD and HDM with a greater matt coating surface structure for better vacuum release in the flexo process and finally Reprojet ES CL for use with Eco-Solvent inks.

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Sign and display products have two new additions in Tack S CL and Tack UV CL for Solvent and UV inks, respectively for the adhesive glass window display market. Ideal for where a clear see-thro no adhesive effect is required. Both products are based on PET polyester face films, offering excellent tear strength and clarity, a PET release liner in combination with an acrylic ultra-removable adhesive provides a super clear effect. Face film thickness for S CL is 0.095 micron and UV CL is 0.075 micron. Images can be applied dry with an application roller to eliminate bubbles. After use the material can be removed easily without leaving any residue.

Folex looks forward to welcoming you to the booth:

Hall 4, Stand 4F05

ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

More information on our complete portfolio is available at www.folex.com